

=		ōpBuil	der 🏼	/y Dashboar	d CRM	Bids, Quotes,	Proposals	dol		Email Marketing Reports &	Analytics Tools and Utilities		Search
Active Leads Just my Leads								2 ^ ⊡ ×		My Alerts	≎ ^ ⊡ ×	Daily Age	enda
Lead Short Desc.		Account	Amount	Priority	Туре	Status	Owner	Hist	Next	 ₩Q: You have 3 leads without a next step There are 47 tasks that are past due 		< >	March 29,
BOT - Joe - Remodel - Houston										My Key Statistics		9:00 AM	, March 29
COD - Bill - Build Out - Dallas		City of Dallas	\$350,000.00) Critical	Build Out	Preparing Submitt	als Dave	Ð	Ø	Active Leads: Conversions YTD:	26 / \$75,405,443	10:30 AM	Knowles,
FOC - Joe - Build Out - Houston		Full-On Contracting	\$150,000.00	Critical	Build Out	Scorecard Comple	te Dave	Ð	٢	Conversions Last 12 Mo.:	37 / \$44,544,655 / 67.00% 82 / \$984,877,334 / 58.00%	1:00 PM	Custor Tom V
ALG - Jim - Remodel -		Alpha Logisitics	\$150,000.00	Critical	Restoration	Scorecard Comple	te Dave	5	٦	Sales Backlog-Won (#/\$): 17 / \$120,333,455 Active Leads Avg. Age: 49		3:00 PM	Knowles,
Houston MJI - Bui		Major	\$250,000,00	Critical	Ruild Out	Converse Converse		Ð	-	New Leads (YTD/12 Months):	23 / 1,023	4:30 PM	Hous 344-9
Florida Page 1 of 1 (5 ite		Industries	\$350,000.00 Critical		Build Out Scorecard Complete		te Dave Leads per		5 -	Sales Funnel Analysis			Knowles,
My Tasks								Chart Settings (click to open) What's New			ew		
Done	Subject		Due	:	Lead	Account	Туре		Priority	Sales Pipeline Status		😴 What's n	
	Post job review with entire team (For Lead: FOC - Joe - Build Out - Houston)			/2020 9:56 AM	FOC - Joe Build Out Houston		Job plannin	ng High		New Bidding Opportunity: 82			
	Post job review with entire team (For Lead: BTA - Carl - New - Houston)			/4/2020 9:56 AM Ne Ho		- BigTech America	Job planning		High	Preparing Bids: 10 Bid Submitted: 45		TopBuild	You're
	Email notifying customer submittal sent (For Lead: COD - Bill - Build Out - Dallas)		COD 1/8,	1/8/2020 9:58 AM			Automated En		Critical				experie 2.0. To contain and a l
	Setup job budget in accounting system (For Lead: MSC - Perry - Renovation - Houston)			MSC - Pi 1/10/2020 9:57 AM - Renova - Housto		ion Contractors	rs Job planning		High				intefac expect 1. A br
Followup on submittal (For Lead: COD - Bill - Build Out -			COD - Bill 1/10/2020 9:58 AM Build Out		- City of	Task-Genera	al	High			user in new To 2. A co		

About TopBuilder CRM

The #1 Construction CRM

Providing the industries best pre-construction, sales, and marketing software.

www.TopBuilderSolutions.com

How we help construction companies.

TopBuilder is the leading provider of pre-construction, sales, and marketing software for contractors of all types and sizes. TopBuilder is the first Construction CRM that helps increase collaboration, communication, efficiency, and profitability throughout your entire sales process. Experience the next breakthrough in construction software.



Collaboration

Alerts, reminders, calendar appointments, and dashboards organize opportunities, bids, tasks, and jobs for your entire team.



Communication

TopBuilder offers streamlined communication between internal teams, current & potential customers, vendors, crews, and subs.



Forecasting

Forecast, in real-time, revenue and labor requirements for all current and proposed jobs in one place.



Connect your work calendar and email, such as Outlook and Gmail, to allow you to see all your bid activity, appointments, jobs, and tasks in one place.



You can track all your customer, job, bid, vendor, and contact data in one place where it is accessible from anywhere, anytime, on any device.



Bid Tracking

Track, prioritize, forecast, and manage all your bids under a single job while managing bid due dates and estimator assignments on a bid calendar.



Measure Effectiveness

With TopBuilder, you can track performance by sales team, job type, estimator, lead source, industry, project manager, division, and more.

Industry Integrations

Integrate your Job Cost Accounting, ERP, and Project Management systems to sync customer, job, contact, and financial data with TopBuilder.

Unique Features

TopBuilder provides a broad set of features unmatched by any other industry solution. This truly makes TopBuilder the #1 Construction CRM.



Designed for Construction

TopBuilder is built from the ground up for construction with direct input from the industry's most innovative construction companies.



Quick Implementation

TopBuilder's proven onboarding process gets you up and running quickly. We do the work for you and will train you to make changes yourself.



Unmatched Support

We provide free weekly training every single week. Additionally, our US based support team provides unlimited email and phone support.



Continuous Testing

TopBuilder's entire team uses TopBuilder CRM each day. This gives us the unique opportunity to continuously refine our own software system.



All of TopBuilder's software is cloud based. This means you can access your information from any web-enabled device.

How we're different.

We consider ourselves so much more than another technology provider. We're a partner and a collaboration tool, proven to increase your profits, effectiveness, and efficiency.

"TopBuilder is exactly what I need to ensure my marketing investments are not wasted and ensure no sales opportunities are lost. Additionally, we do a more effective job selling while spending a lot less time."

A few of our top software features.

Our team has built software features specifically for construction companies. The goal is to store all contacts, opportunities, jobs, activities, tasks, and resources all in one location, so you can access information effortlessly.



Easily track & manage your bids, collaborate with your team, send customized quotes & proposals, and manage your leads with our Construction CRM.



Bid Management

By using bid management tools, your sales teams, project managers, and estimators can easily collaborate on all bid opportunities for a single job.



Quoting

Build quotes from predefined assemblies, prices, and quantities. Quotes can include Excel, Word, & PDF docs, job photos, addendums, and branding.



Email Marketing

Our email marketing tools help construction companies easily send targeted communications to customers, prospects, and industry contacts.



Analytics

Use dozens of reports to understand your sales and marketing performance, identify areas of improvement, and find hidden opportunities.



Powerful Integrations

Synchronize job, customer, contact, purchase order, vendor, quote items, financial, and operational data with your ERP and project management system.



Bid Prioritization & Scoring

By looking at job history, available labor, manager performance, and payment history, we can tell you which bids you should prioritize for your company.

Job Scheduling

With Scheduling Software, you can schedule tasks, appointments, bid due dates, estimators, subcontractors, project managers, crews, and more.

Marketing Strategy

Experience an effective approach to building your marketing campaigns, obtaining high-quality leads, and selling more construction projects.

Calendar Integration

Your team will receive automated alerts when they've been added to a job. The job dates will automatically be added to their calendar of choice.

TopBuilder Integrations

Integration Partners

ONE CLICK CONTRACTOR





eci. MarkSystems*

auickbooks. Online

V Spectrum

Outlook

PROCORE

sage 100 Contractor

sage 300 Construction and Real Estate







KewHomeSource

TopBuilder Integrations How the integration works.

TopBuilder's cloud-based synchronization with multiple industry partners makes it easy for management and sales teams to mitigate risks and prioritize profitable bids. In other words, your management and sales teams will see all the job financial information for each client. This tells them if that client has any outstanding jobs, a high outstanding balance, or poor credit. It's everything your team needs to maximize profitability.

How our end-to-end process works.

BEGINNING

