



About TopBuilder CRM

# The #1 Construction CRM

Providing the industries best pre-construction, sales, and marketing software.

# How we help construction companies.

TopBuilder is the leading provider of pre-construction, sales, and marketing software for contractors of all types and sizes. TopBuilder is the first Construction CRM that helps increase collaboration, communication, efficiency, and profitability throughout your entire sales process. Experience the next breakthrough in construction software.



## Collaboration

Alerts, reminders, calendar appointments, and dashboards organize opportunities, bids, tasks, and jobs for your entire team.



## Communication

TopBuilder offers streamlined communication between internal teams, current & potential customers, vendors, crews, and subs.



## Forecasting

Forecast, in real-time, revenue and labor requirements for all current and proposed jobs in one place.



## Calendar & Email Integration

Connect your work calendar and email, such as Outlook and Gmail, to allow you to see all your bid activity, appointments, jobs, and tasks in one place.



## Organization

You can track all your customer, job, bid, vendor, and contact data in one place where it is accessible from anywhere, anytime, on any device.



## Bid Tracking

Track, prioritize, forecast, and manage all your bids under a single job while managing bid due dates and estimator assignments on a bid calendar.



## Measure Effectiveness

With TopBuilder, you can track performance by sales team, job type, estimator, lead source, industry, project manager, division, and more.



## Industry Integrations

Integrate your Job Cost Accounting, ERP, and Project Management systems to sync customer, job, contact, and financial data with TopBuilder.

## Unique Features

TopBuilder provides a broad set of features unmatched by any other industry solution. This truly makes TopBuilder the #1 Construction CRM.

## Designed for Construction

TopBuilder is built from the ground up for construction with direct input from the industry's most innovative construction companies.

## Quick Implementation

TopBuilder's proven onboarding process gets you up and running quickly. We do the work for you and will train you to make changes yourself.

## Unmatched Support

We provide free weekly training every single week. Additionally, our US based support team provides unlimited email and phone support.

## Continuous Testing

TopBuilder's entire team uses TopBuilder CRM each day. This gives us the unique opportunity to continuously refine our own software system.

## Cloud Based

All of TopBuilder's software is cloud based. This means you can access your information from any web-enabled device.

## How we're different.

We consider ourselves so much more than another technology provider. We're a partner and a collaboration tool, proven to increase your profits, effectiveness, and efficiency.

"TopBuilder is exactly what I need to ensure my marketing investments are not wasted and ensure no sales opportunities are lost. Additionally, we do a more effective job selling while spending a lot less time."

## A few of our top software features.

Our team has built software features specifically for construction companies. The goal is to store all contacts, opportunities, jobs, activities, tasks, and resources all in one location, so you can access information effortlessly.



### Construction CRM

Easily track & manage your bids, collaborate with your team, send customized quotes & proposals, and manage your leads with our Construction CRM.



### Bid Management

By using bid management tools, your sales teams, project managers, and estimators can easily collaborate on all bid opportunities for a single job.



### Quoting / Proposals

Build quotes from predefined assemblies, prices, and quantities. Quotes can include Excel, Word, & PDF docs, job photos, addendums, and branding.



### Email Marketing

Our email marketing tools help construction companies easily send targeted communications to customers, prospects, and industry contacts.



### Analytics

Use dozens of reports to understand your sales and marketing performance, identify areas of improvement, and find hidden opportunities.



### Powerful Integrations

Synchronize job, customer, contact, estimates/ takeoffs, purchase order, vendor, quote items, financial, and operational data with your ERP and project management system.



### Bid Prioritization & Scoring

By looking at job history, available labor, manager performance, and payment history, we can tell you which bids you should prioritize for your company.



### Job Scheduling

With Scheduling Software, you can schedule tasks, appointments, bid due dates, estimators, sub-contractors, project managers, crews, and more.



### Marketing Strategy

Experience an effective approach to building your marketing campaigns, obtaining high-quality leads, and selling more construction projects.



### Calendar Integration

Your team will receive automated alerts when they've been added to a job. The job dates will automatically be added to their calendar of choice.

TopBuilder &amp; Procore

# Integration Diagram

 TopBuilder	Real-Time Synchronization	PROCORE®
Accounts   Contacts		 Companies   Contacts   Users
Jobs   Job Contacts   Revenue		 Projects   Contacts   Revenue
Job Documents & Photos		Project Documents
Account Documents & Photos		Company Documents
Vendors   Vendor Contacts		 Subcontractors   Architects   Engineers
Bid Opportunities   Plans		Projects   Documents
Quotes/Proposals   Budget Items		 Estimates   Takeoffs   Budget Items

TopBuilder's unique integration with Procore allows job and customer data to synch between both TopBuilder and Procore in real-time. This means all your customer, sales, and job information is in one location. Since all this information is together, building forecasts, workflows, reports, scorecards, and email campaigns have never been simpler.

## About TopBuilder

TopBuilder's cloud-based and mobile-friendly Construction CRM helps you manage your leads, automate your marketing, manage your bids, manage your quotes, and schedule your jobs. It's the first Construction CRM that helps you increase communication, efficiency, and profitability throughout your entire sales process. Experience the next breakthrough in construction software.

## About Procore

Procore helps firms drastically increase project efficiency and accountability by streamlining and mobilizing project communications and documentation. This real time data and accessibility minimizes costly risks and delays—ultimately boosting profits.

# How our end-to-end process works.

BEGINNING

